



Live Lively – Square Dance!

The Missouri Federation of Square 'n Round Dance Clubs
www.SquareDanceMissouri.com

(Subject to Board Approval)

MISSOURI FEDERATION OF SQUARE 'N ROUND DANCE CLUBS, INC.

MINUTES FOR August 18, 2013

President Larry Anslinger called the meeting to order at 12:05 pm at the Arden Mead Youth and Community Center, Webster Groves, Missouri.

Agenda Change: There were no agenda changes.

Invocation: Vicki Wittman

Pledge of Allegiance to the American flag: Vicki Wittman

Pledge of Allegiance to the Missouri flag: Vicki Wittman

Roll Call: Ron Selfors: Directors representing 25 voting positions present; full quorum achieved. A total of 41 directors were present.

Introduction and Welcoming of Visitors and Guests: Larry Anslinger welcomed visitors and guests.

Minutes of Jun 9, 2013 meeting: The minutes with corrections were approved.

Treasurer's Report: Carl Boone reporting. The beginning checking account balance as of Jun 1, 2013 was \$13,555.83. Revenue received was \$3,261.79. Expenses paid were \$3,147.26. The checking account balance as of Jul 31, 2013 was \$13,670.36. There are three CD's totaling \$30,094.12. No change in CD's. Total funds on hand: \$43,764.48. The report was filed for audit.

Membership and Club Longevity: Carl Boone reporting. Dues have been received from 67 of 71 clubs on the rolls. 2,217 members are reported.

No new Longevity Awards were presented.

Correspondence: Ron Selfors reporting. No correspondence received.

COMMITTEE REPORTS

Boundaries and Relations: No report.

Constitution and Bylaws: No report.

Publications: No report.

DOIN's Editor: Edythe Weber reporting. All forms are available on the website (www.SquareDanceMissouri.com). Click of Federation Information, then click on Show Me Doin's. The forms can be filled out and sent from the website. If you want to have the forms on your computer, please email me at doins@kc.rr.com and I will send them to you.

Next publication deadline is Sep 25. Please meet the deadline without having to be reminded. You can always send early.

DOIN's Circulation: Carol Morris reporting. There were 448 paid subscriptions for the Jul-Aug issue, and 397 paid subscriptions for the Sep-Oct issue. Please encourage your dancers to subscribe or renew.

Financial report covered two reporting periods. Balance as of Apr 14, 2013, was \$100.00. From Apr 14 through Aug 18, 2013, total revenue was \$1,290.00, expenses were \$33.00, and total disbursement to Missouri Federation of Square 'N Round Dance Clubs was \$1,257. Balance as of Aug 18, 2013, was \$100.00.

DOIN's Advertising: Dave Shafer reporting. Balance as of Jun 9, 2013, was \$100.00. From Jun 9 through Aug 18, 2013, total revenue was \$638.00, expenses were \$35.60, and total disbursement to Missouri Federation of Square 'N Round Dance Clubs was \$502.40. Balance as of Aug 18, 2013, was \$100.00.

Another six puzzles were sold since the last report. 52 more puzzles need to be sold to break even.

Promotion & Recruiting: Ed Schofield reporting. Thanks to Phoebe Sage, Promotions Committee purchased 500 pens for \$200 and 1,000 hand sanitizers for \$676. Dave Shafer reported that a large number of the pens and sanitizers were given away at the Showcase of Ideas at the National Square Dance Convention. The sanitizers were very popular.

Because the sanitizers do not seem to have a long shelf life, the remaining sanitizers have been distributed to the districts for hand-out to potential new dancers. The pens will be kept for the next convention.

Fans were handed out at the State Fair this year. They too were very popular.

State Festival Site Screening: Sharon Crisel reporting. Sharon and her committee visited three high schools in the Columbia area. They were Hickman, Rock Bridge and Battle. All were suitable for the 2015 festival in Northeast District.

Insurance Coordinator: Jim Weber reporting. Financial report covered two reporting periods. Balance as of Apr 15, 2013, was \$273.00. From Apr 15 through Aug 18, 2013, total revenue was \$517.50, and expenses (to include payments to USDA) were \$534.22. Balance as of Aug 18, 2013, was \$256.28.

As of Aug 17, 2013, there are 1,852 dancers insured through the Mo Federation, and 460 insured through other organizations. Total insured dancers in Missouri are 2,312.

New insurance packages will be sent out in September and must be returned in November. Information and forms are available on the state website (www.SquareDanceMissouri.com)

Travel Missouri: Jim Marron reporting. As of Aug 16, 2013, 263 dancers have or are participating in the program. They have received 2,644 dangles. One dancer is working on his/her 11th set. Three dancers have their tenth set, and five dancers have or are working their ninth set. Total income this year is \$6.00. Total expenses are \$2.34. Total account balance is \$52.98.

Blue Bird Coordinator: No report

Webmaster: Dan Wheeler reporting.

Dance Night Phone Numbers. One club recently sent me their club update, and they included several cell phone numbers that will be available on their club dance night. Those numbers are now at the end of their dance listings. If you bring up their dances on the monthly schedules, at the end of the listing are numbers you can call to get information if you need it. I will add this feature to the dance listing for any club that sends me "dance night" phone numbers.

Lessons: There are new lessons information pages. You should look at them to see if information about your district is correct.

To start, our home page now has a prominent box that says, "Would you like to take square or round dance lessons - Click Here". That takes you to lessons information.

The Lessons page now has a Missouri district map. When you click on a district, you are taken to a page with a contact person that district. St. Louis Metro has provided me with a special page for this purpose. I will upload a special page here for any district that sends me one.

The information link is the district president. If your district president does not monitor his E-mail, identify to me someone from your district who does. If you want anyone other than your district president listed here, let me know.

There are two new addresses that you can use for general square dance lesson information in Missouri. They are:

Website: www.Learn.SquareDanceMissouri.com

E-Mail: Learn@SquareDanceMissouri.com

You don't need to remember these addresses. If you need them, you can find them on the "Lessons" pages. Information sent to that E-Mail address currently comes to me, but I can redirect it to anyone you choose for this purpose.

Forms. I was told that there was recently a problem with one of the forms on the website. I repeat. If you want the proper forms there, you have to do two things. 1) You must check your form there to be sure it is the way you want it. 2) You have to send current, up to date forms to me. In this case, neither was done.

Club Schedule Pages. I have recently reformatted the schedule pages on each club's website. I think the new format is easier to read and will also work better on smart phones.

Updating. Most of the forms that you need for updating your club website can be found by clicking on the "Update Information" button on lower left of the Missouri Federation website. This includes the form for adding lessons to the website. Information sent using these forms will also be sent to the DOIN's editor.

EZ Addresses. If you are going to put a webpage link into any print document (e.g., in a newspaper, a flyer), look at the webpage you plan to add the link to. If you see the words "EZ address for this page" and then a web address, use that address. If there is not one there, let me know, and I will make an EZ address for you. I know that you can use the long address in the address line of your browser, but people have considerable trouble typing those correctly. I can give you a short address that is much more likely to be typed correctly. If you are not 100 % positive on how to show a web address in print, send me an E-Mail, and I will show you.

Historian: Dan Wheeler reporting. Please remind your clubs to check their club histories that are on the Federation website. Update them if they are old, add to them if new events occur.

I am working with Jim Marron to catalog the physical documents on hand. When completed, the list will be available online.

License Plate: No report.

United Square Dancers of America (USDA): Edythe Weber reporting. The annual meeting was held on Wednesday at the National Convention in Oklahoma City. As usual, Missouri delegates were on the front row. Jim and she appreciate the great support from Missouri.

Shirley Turner provided a summary of the USDA meeting. She reported:

- The next two conventions are 2014 in Little Rock, Arkansas, and 2015 in Springfield, Massachusetts.
- Cincinnati, Ohio, won the bid for 2017.
- Fit and Fun Square Dance Association (Kansas City region) is a new member of USDA.
- USDA is still studying whether there are benefits for state or regional organizations to affiliate with USDA in order to use USDA's 501c3 status.

Alliance of Rounds, Traditional and Square Dancing (ARTS): Edythe Weber reporting. The annual meeting was held on Sunday at the National Convention in Oklahoma City.

One of the new ARTS projects is "Rebranding" square dancing. We are beginning a process to contract a professional media firm to help us determine new ways to promote square dancing, all the way down to the club level.

As always, we want to remind dancers and clubs to keep their club information on the You2CanDance website (www.You2CanDance.com) up to date. We are encouraging clubs to use the site to give new dancer prospects a look at what modern western square dancing, round dancing and contra dancing are all about.

District Presidents' Meeting Report: Vicki Wittman reporting. The district presidents reported that 24 clubs are or will be conducting new dancer classes. The Northwest District Dance had 18 squares on the floor. The presidents have chosen the Dancers of the Year, to be announced at the October festival. For 2016, Northwest District will hold the festival on 21-23 Oct.

Youth and Children Dance: Sharon Crisel reporting. This year on Friday, Nov 15, the committee will again present a workshop on square dancing at the annual convention of the Missouri Association for Health, Physical Education, Recreation, and Dance (MoHPERD). Gene Wilson, Dave and Dee Shafer, I and several other square dancers will present the program at the Lodge of the Four Seasons. DVDs and curriculum guides will be given to teachers or mailed to them. Please contact me if you wish to participate.

2013 State Festival: Ed Schofield reporting. The 2013 Festival will be hosted by West Central District and will be at the Sedalia State Fair Grounds, 11-13 Oct. The theme will be "Roaring Ragtime Express." The colors are red, white and black. A highlight of the festival will be dancing on the Katy Trail. There will be a Trail-In Dance on Thursday night.

250 dancers are currently registered. They have reached the break-even point on shirt sales.

2014 State Festival: Cheryl Schofield reporting. The 2014 Festival will be hosted by Central District and will be at the Cowan Center, Lebanon, 17-19 Oct. Dean Dederman will be the featured caller. Ed and Cheryl visited with the 2014 festival team and believe they are “rolling along”.

Tony Ahart reported that the caller and cuer contracts for 2015 and 2016 are now signed.

UNFINISHED BUSINESS

William Morris Scholarship. Bob Turner reporting. The proposed scholarship program will be presented in Oct and voted on in Dec.

Fans. Carl Boone stated that the promotions Committee was given authority to spend up to \$1,000 to buy 500 fans. They spent less than \$250 for 500 fans. Ed Schofield made a motion that another 500 be purchased. The motion was seconded and approved.

Caller/Cuer Plaques. As the immediate past president, Tony Ahart led a discussion of the Caller/Cuer Hall of Fame program. As a result, Dave Shafer made a motion that the Federation will continue to give longevity plaques to callers/cuers who have served for 25 or 50 years. Motion was seconded and approved. The Hall of Fame Selection Committee will make sure the program is up to date, and the Constitution Committee will take action to include the caller/cuer longevity plaques in the Standing Rules.

Missouri Bid for 2018 National Convention. Carl and Cindy Boone reporting. It is unlikely that Bartle Hall in Kansas City will be available for 2018. However, the Overland Park Convention Center in Kansas would be available, and the center staff seems eager to have the convention there. The bid (Bartle Hall or Overland Park) would be made in 2014 at the National Convention in Little Rock.

NEW BUSINESS

Historical Documents Storage. After discussion, Bob Turner made a motion to allocate \$200 to the Historian for plastic storage boxes. Motion was seconded and approved.

Promotions Grant Program. Ed Schofield led a discussion of the need and procedures for a proposed Promotions Grant Program. As written, the program will:

- Allocate \$2,000 of the FY14 Federation budget to the program
- Invite clubs to submit requests for funding at any time
- Require the promotions committee to respond to the submitting clubs within two weeks
- Require the district presidents and promotions committee chair to report project status to the board at the bi-monthly meeting

As a result of the discussion, Ed will revise the draft resolution and have it sent to all board members. He asks that board members review the resolution and provide any comments to him within two weeks of receipt. The intent is to have a final discussion at the next board meeting and call for a vote.

CLOSE

Larry Anslinger recognized the St. Louis District hosts that provided the hearty lunch at the meeting and a great dance the night before. Vicki Wittman recognized district members for their support.

The next meeting will be hosted by the West Central District on Sunday, Oct 13, 2013, at 12 noon, at the Sate Dance Festival site at the State Fair Grounds in Sedalia, Missouri.

The meeting was adjourned at 2:55 pm.

Ron and Marie Selfors

Secretary