

Mike Hogan – Biography



Mike Hogan is from Omaha, Nebraska where he lives with his wife Denise and their two children, Rachel age 21 and Ryan age 18. Mike works full time as General Manager of Rutledge Integrated Marketing, a full service Marketing, Advertising and Public Relations Agency.

Mike began square dance lessons in 1975 and began calling in the spring of 1976 at the age of 13. Since then, he has been a club caller for several clubs in the Omaha area including youth, mainstream and plus clubs. He has been the club caller for the Merry Mixers in Omaha for the past 28 years.

Mike travels regularly throughout the Midwest and has been featured at many festivals, weekends, and conventions across the country. Mike has called in 28 states and has been the featured caller at the Minnesota and Illinois and Alaska State Conventions, Dance A Rama; the national singles convention, and at weekends in Nebraska, Iowa, Minnesota, North and South Dakota, Kansas, Arkansas, Georgia, Virginia, New Mexico, Arizona and California. In addition Mike has called and managed the Okoboji Spring Fling at Lake Okoboji, Iowa for the past 30 years. Mike is also on the staff at the Summer Weekend Getaway weekend in Johnson, Nebraska and the Sioux Empire Hoedown in Sioux Falls, South Dakota.

Mike teaches four square dance classes each year using a multi cycle program. This program has run without a stop for 15 years.

Mike joined CALLERLAB in 1986 and has served as Vice Chairman or Chairman of the Marketing and RPM Committees for 14 years. Mike has been an education panelist and presenter at seven CALLERLAB and five National Square Dance Conventions, assisted in writing the Phoenix Plan, creating the Add A Buck program and the Winning Way's recruitment success series. Mike wrote a comprehensive square dance marketing plan for CALLERLAB that was adopted by the ARTS in 2006 and ROUNDALAB in 2007, and created Square Dance Omaha, a local organization to promote square dancing in the Omaha area. Mike has conducted caller clinics, leadership and marketing seminars in ten states.

Mike calls Basics through A2 and cue's square dance level rounds. Mike is an entertainer who combines smooth and interesting choreography, with outstanding vocal talents. Whether it's calling a dance, teaching new dancers, caller/leader education, or promoting square dancing, Mike believes he has a responsibility to be the best entertainer, educator and leader he can be.

