

Let's Toot Our Horn

A Project of the Promotions Committee

This award is to promote publication of square and round dance club activities in local and state media; to increase participation in district and state functions; to improve public relations with non-members and to encourage clubs to set and attain goals they can be proud of.

The first year a "Horn" will be presented to each club qualifying to be pinned to their club banner. A bar will be added for each completed year after the first. Horn or bar awards will be mailed or presented to each club completing requirements.

During the program year, January 1 through December 31, a club must complete at least six items out of the twelve proposed items. The first two are required and must be two of the six.

Required:

- 1. Place at least three items in a local media during the year that reaches all the public and mentions square dancing. This can include local or regional newspapers, radio stations, television station, billboards, or any announcement that reaches the public. This does not include articles in local church papers or postings in grocery stores.**
- 2. Have at least one square (8 dancers) at your home District Dance.**

Plus complete a minimum of 4 items from the following:

- 1. Place at least four (4) articles or ads in the Doin's.**
- 2. Perform three philanthropic activity during the year (i.e. benefit dance, conducting a fund raiser for needy persons or organization, providing a scholarship of some kind to someone, assisting in a food pantry collection, be part of an adopt-a-family for a holiday, or bell ringing for the Salvation Army, etc.)**
- 3. Visit a public or private organization in the local community and conduct a square dance for their entertainment and to promote square dancing.**
- 4. Participate as a club in a community event such as a fall festival, national holiday celebration, or any other type of city, county or local event. This can include helping in the necessary set-up, working in a booth, taking part in a parade, or making a club contribution to the event.**
- 5. Have at least one square (8 dancers) at Missouri State Festival**
- 6. Place an ad of any size in the State Festival Program Book.**
- 7. Host a Missouri Federation State Board meeting**

8. Have a current District officer or State officer or delegate from club membership
9. Conduct a complete set of lessons
10. Visit at another districts' District Dance with at least one square (8 dancers)

Reporting is to be done to the Promotions Chairman on this form as soon as the project is completed (no later than February 1 of the year following) within the guidelines of January 1 through December 31 of the current year.

A listing of all clubs that complete the current year will be printed in the Doin's.

Let's All Be A "Horn Blower"

Send items for completion of requirements to: Fred & Carolyn Goucher
1105 East 267th Street
Cleveland, Missouri 64734-9143
Carolyn : 816.510.7696
Fred : 816.516.6153
FGoucher@gmail.com