

LET'S TOOT OUR HORN
A PROJECT OF THE PROMOTIONS COMMITTEE

This award is to promote publication of square and round dance club activities in local and state media; to increase participation in district and state functions; to improve public relations with non-members and to encourage clubs to set and attain goals they can be proud of.

A "Horn" will be presented to each club qualifying to be pinned to their club banner, with bars to be added for each completed year. A year will be January 1 through December 31 with the "Horn" or bars being mailed to each club completing requirements specified in guidelines.

REQUIREMENTS:

- At least 6 items in local media (newspaper, radio, billboard, etc.)

Complete a minimum of 6 items from the following:

- At least 5 articles, ads or listings in the Doin's.
- 100% Doin's Club
- Philanthropic activity (i.e. benefit dance, fund raiser for needy persons or organization, scholarship, food pantry collection, adopt-a-family for a holiday, bell ringing for the Salvation Army, etc.)
- A minimum of one square (8 dancers) at a District dance
- A minimum of one square (8 dancers) at Missouri State Festival
- Participate as a club in a community event (parade, July 4th celebration, fall festival, etc.)
- 100% Booster Club – State Festival
- ½ or full page ad in Festival Book
- Have a National Caller dance
- Host a Missouri Federation State Board meeting
- Have a current District officer from club membership
- Have a current State officer from club membership
- Conduct a complete set of lessons, any level
- Visit at another district's dance – one square (8 dancers) minimum

Reporting is to be done to the Promotions Chairman on this form as soon as the project is completed (no later than February 1 of the year following) within the guidelines of January 1 through December 31 of the current year.

A listing of all clubs that will receive the HORN or BAR for the current year
will be in the Doin's.

LET'S ALL BE A "HORN BLOWER."

Send items for completion of requirements to:
Marty Altman & Carolyn McKeone, Promotions Committee Chair
14356 Rainy Lake Drive
Chesterfield, Missouri 63017-2933

<p>Questions – Call 314.434.6937 E - Mail - CarolynMcKeone@sbcglobal.net</p>
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Application Forms - www.Forms.SquareDanceMissouri.com