(Subject to Board Approval)

#### Missouri Federation of Square 'N Round Dance Clubs, Inc. Nixa, Missouri - February 18, 2001

Place: Nixa Senior Citizen's Center

Date: February 18, 2001

Host: Southwest District

**Time:** 1:00 P.M

Call to Order: President Bill Morris

Invocation: Jess Kessinger
Pledge of Allegiance: Jim Downey

Roll Call: 28 officers and representatives answered with the name of their club, and 10 guests

**Minutes of the December 10, 2000 meeting:** Shirley Turner reported the Expense for November was \$1,120.77, not \$1,120.72 as printed. Dorthy Ball made the motion to accept the minutes of the December 10, 2000, meeting as corrected. Motion seconded. Motion carried.

**Treasurer's Report - Jim & Eloise Riley:** Income & transfers to new treasurer, Dec. 10, 2000 through Feb. 17, 2001 - \$16,999.35 (general fund - \$16,549.35; designated funds (USDA) - \$400.00; memorial - \$50.00). Expenses - Dec. 10, 2000 through Feb. 17, 2001 - \$4,442.89; ending balance Feb. 17, 2001 - \$12,556.46 (general fund - \$12,105.46; designated funds (USDA) - \$400.00; memorial - \$50.00). Balance in CDs - \$17,000. Total funds available - \$29,556.46. Treasurer's report was filed for audit. **Committee Reports** 

# **Committee Reports**

**Boundaries and Relations - Dave & Barb I\irner:** District presidents met before this meeting as they have for the past year. The meeting was turned over to Bettyrae Fluke, immediate past president, who discussed some promotional ideas for the coming year. A report on that meeting will be made later.

Constitution and Bylaws - Bob and Shirley Turner: Copies of the newly revised Constitution and Bylaws and Standing Rules were passed out. Bob asked if the Standard Operating Procedures (SOPs) were to be a part of the Constitution and Standing Rules, and as such should be reviewed by the Board of Directors or were they guidelines for the officers to use, needing only to be reviewed and revised by the officers themselves. Discussion followed. Motion by Mark Mortensen to maintain the SOPs as guidelines. Seconded. Carried.

**Membership - Jim and Eloise Riley:** Copies of membership listings as of February 2, 2001. Total clubs 103 Missouri clubs, 2 Arkansas clubs, 1 Illinois club. Total membership -3,449. Southwest District with 1,187 has 1/3 of the membership. If you have clubs not listed or clubs that haven't paid yet, check with him or get their dues paid. Asked for volunteers to be on the membership committee.

**Promotions - Randy and Penny Pratt:** Welcome to Missouri Trifolds have been sent to seven tourist information centers throughout the state. More are available to be handed out to district presidents.

Congratulations to four clubs for completing the requirements in the Let's Toot Our Horn promotion for the first year - Travelers, Trail Blazers, Tiger Squares, and Puxico County Squares. Fourteen clubs completed the program for the second year, receiving a dangle to attach to their Badge - Jeans & Queens, Duck 'N' Dive, Ozark Whirlers, Levis & Laces, Pommenaders, Balance & Swing, Aurora Grand Squares, Damsite Dancers, Apple Dumplings, Golden Valley Squares, Grand River Squares, Little Dixie Squares, Kountry Kousins, Capital City Squares. Randy gave Bill and Carol Morris the badges and dangles to distribute. New badges were made for 1999 so that 1999 is more prominently seen. There may be one more club. Randy is waiting on a letter that had been mailed incorrectly.

Randy reported that he and Jeff Pratt were working on the finishing touches for the Missouri Federation Web site. It is almost ready to place on the Web. Jim Weber asked if the site was going to have its own URL. Currently it does not. Jim recommended that the cost for hosting the site and getting a URL be investigated. This would make the site more easily accessible.

Site screening - Dave & Barb Turner No report.

**Publications - Jim Monroe.** He and the publications staff are working on SOPs for the positions of the Doin 's. He said that they have three issues that they are currently working on - (1) Review job descriptions (SOPs). (2) finalize contract for 3 years with Cass County Publishing. (3) Help Bob Welch in his goal to increase subscriptions to the Doin's.

Insurance - Floyd & Carolyn Herren. Balance December 1, 2000 - \$368.54. Income December 2000 - \$3,001.15. Income January 2001 - \$714.10. Expenses December 2000 -\$2,575.00. Expenses January 2001 - \$1,072.60. Balance January 31, 2001 - \$436.19. Enrollments - Plan A - 1,204 members in 32 clubs. Plan B - 2,380 members in 62 clubs plus 5 minimum clubs with 53 members.

**Historian - Ray & Vickie Whitman.** Has arranged to pick up historian files from John and Lois Bess. Bettyrae Fluke gave Vickie an article that was in the Kansas City Star on square dancing. Lois Bess reminded the staff to give their fourth year records to the historian.

**Blue Bird** - Judy Epperson - No report (absent)

State Fair Dance - Bob & Marian Anderson - no report (absent)

**Silver Dollar City Dance - Joan Critcher -** Joan read a letter from Marty Schmitt, her contact at Silver Dollar City. The jury is still out on whether to try it again. The decision will not be made until later this fall. Contact them around September. No plans to square dance this year, but still working on it.

**License plate - Mark Mortensen** -House Bill 211. Mark stated that while we have been working on the bill for three years, each time it failed it was attached to other bills. This time it is only being presented with other bills and guidelines on license plates. Randall Relford and Bill Ransdall are co-sponsoring the bill. Keep your fingers crossed. The bill is available on the Missouri State Government Web site.

Research and Funding - Marvin & Bettyrae Fluke - The committee of district presidents and the Boundaries and Relations Committee met prior to the meeting. They discussed a number of options and ideas to help struggling clubs. (1) Get a "USDA Packet" of educational material for each district president. This information is available to all dancers, but some do not even know it exists. Packets could be made up and given to each club in the district. (2) The Southwest District has a Roving Ambassadors Program. This program could possibly be implemented at the state level. (3) Lesson classes could be held before the club dance. New dancers could be asked to stay to get to know members and see the fun we have. (4) Another club problem is lack of officers. New dancers are potential future officers. (5) Young parents with children in many school, and other activities, are so busy. Schedules are too full. (6) The possibility of offering financial assistance to struggling clubs.

From the meeting, Bettyrae made the motion to implement a plan to allocate up to \$500 dollars to each district to be used to reimburse district clubs for the promotion of square dancing. The club promotional plan shall be approved by the district before the promotion. Reimbursement would be at the rate of 50 cents per dollar spent. This plan shall be on a one-year trial period. Each district should have the flexibility to set their own guidelines for criteria of promotion. Discussion followed. Jim Monroe made a motion to table until the April meeting to give time for more clarification of the proposal. Seconded. More discussion. Jess Kessinger advised that tabling would essentially be the same as defeating the motion. Jim stated that was not his intent. He amended his motion from tabling to postponing the vote until the April meeting. Much more discussion. The vote was called for on Jim's motion to postpone. Motion failed. More discussion. Call for the vote on Bettyrae's original motion. Jim Weber read the motion. Motion carried. The committee will work on guidelines for the districts to use as guidelines. Bill stated that the committee would welcome any positive thoughts or ideas from any past presidents on this promotional venture. Submit your recommendations to Marvin and Bettyrae for consideration.

## Doin's Report

**Editor report - Bob Welch** -The Doin's dance was a success in the Southwest District. Bob reported he is working with other districts to sponsor Doin's dances.

**Advertising report** - Dave & Dee Schafer not present. Report given by Bob Welch. Balance December 10, 2000: \$100.00. Income December 10, 2000 through February 18, 2001: \$1,721.00. Expenses same period: \$62.93. Check for \$1,658.07 to the Missouri Federation. Balance on hand February 18, 2001: \$100.00.

**Circulation - Dorthy Ball** Dorthy reminded the group that if you have new students make sure you send in their name and address for their free 1 copy of the Doin's. There were 96 renewals and 29 new students. Balance 11/30/00: \$2,830.39. December 2000 Income: \$1,316.32. December Expenses: \$50.00. Transferred to Missouri Federation Treasurer: \$2,300.00. January 2001 Income: \$1,173.61. January Expenses: \$34.00. Balance 1/31/2001: \$2,936.32. Petty Cash on hand 1/31/2001: \$49.09.

#### **Unfinished Business**

**Credit card promotion - Carol Morris:** Carol stated that she had received several more passes for the contest. Discussion on the purpose and who benefits from this contest - the affiliates, the Missouri Federation, and the clubs. Carol reminded delegates that there are about 6 weeks left to go. If you need more info, or forms, Carol has some. Doyle Collins asked how many applications had been mailed so far. Carol answered that we did not know. No forms had been turned in yet since the deadline to submit them is March 31.

**2000 State Festival - Mark Mortensen:** Mark called on Randy Pratt, treasurer for the dance, to make the report. Randy has closed out the account and turned over the balance to the state treasurer. Total income for the dance: \$26,084.63. Total Expenses: \$13,895.23. Profit: \$12,189.40. Mark thanked the 2000 committee, dancers and everyone who helped.

**2001 State Festival - Leland & Mary Moyer** - The 2001 state dance T-shirts are for sale. They have square dancers on them, so make a great advertisement and conversation piece for square dancing. Leland presented the presidents with the first 2001 dance ribbons. Leland reported on the facilities and improvements. The dance colors are purple, green and white. Advance registration is needed to be eligible for door prizes. 2001 dance packets were passed out to the district presidents. He went over the contents of the packet - advertising for the program book, fashion show, ribbon sales, T-shirt order forms and raffle tickets. Leland stressed the need for support from all clubs and dancers. Pictures of Federation and District officers are needed for the program booklet. Flyers are available.

2004 Caller/cuer Report - Don & Berneita Buck - No Report. (Absent).

**BMI Contract - Marvin & Bettyrae Fluke:** Bettyrae reported that we have received the bill from BMI for 2001 \$105.00. This is an increase of \$5.00 over the previous four years. Bettyrae made the motion to pay the bill. Seconded. Motion carried.

**USDA report - Jim and Edythe Weber:** We will be happy to put together the packets for the District Presidents. The information is also on the Web for anyone wanting to access it and print it themselves - www.usda.org.

### **New Business**

**Audit report - Ed Schofield:** The audit committee, made up of Rollie & Mary Lee Brizendine, Ed & Sherryl Schofield, and David & Mary Lou Marti, audited the records of the Doin 's advertising, and Doin 's subscriptions accounts for January 2000 through December 2000. They also audited the State Federation Treasurer and the Blue Bird account for the period December 1999 through December 2000. The committee reported that they found all books for all the accounts to be in order, with all supporting documents, receipts and expenditures clearly recorded. A job well done by all.

Caller/Cuer Hall of Fame Committee - Marvin & Bettyrae Fluke Marvin passed out the ballots for voting for the members of the Caller/Cuer Hall of Fame Committee. Delegates were instructed to vote for four people, but only one per district. Mark Mortensen and Bob Turner were tellers. The tellers report a tie for the 4th position and a re vote was taken on those names. Final election results - Committee members are Bob & Shirley Turner (SE), Floyd & Carolyn Herren (St. Louis), Paul & Joan Critcher (SW) and Mark & Rosalee Mortensen (Ctr.). The secretary was instructed to destroy the ballots.

**National Convention USDA delegates:** Bill Morris asked who would be going to Anaheim and would like to be Missouri delegates to the USDA meeting on Wednesday. Delegates will be Bob & Loretta Welch, Floyd & Carolyn Herren, Ray and Vickie Wittman and Marvin & Bettyrae Fluke. Alternates will be Paul & Joan Critcher, Dave & Barb Turner, and Bill & Carol Morris.

#### Other New Business

Ed Schofield requested that when you list your dance hall, please include the address of the hall. Another suggestion was the possibility of a phone number in case someone needs more detailed directions.

Bill brought up the possibility of the federation buying pins to pass out at the Showcase of Ideas at the national convention. Pins could even be purchased by individuals to take to the national. He passed around a sample made by Vi Tennant. Approximate cost would be 45-50 cents per pin. They can be made as dangles, safety-pin or stick-pin style. Discussion followed. Bill clarified that if the federation purchased pins, they could not be used for trading. If an individual wants to purchase pins from the federation, they could use them for whatever purpose they wanted. The question was asked as to the number of pins needed to pass out at the showcase. Jim Weber said that USDA passes out approximately 5,000 pins each year at the showcase. Lois Bess said that they had gotten pins from the Missouri Tourism at no charge in past years. Rosalee Mortensen said that they had gotten the free pins from Bill Ransdall who might be able to get the pins again. Dorthy Ball recommended checking to see if the free pins were available. Bill said that he would check on the free pins. If you wanted to purchase the pins from Tennants, please sign up at the front table or you could call Bill to place your order for pins for personal trading.

#### Calendar Of Events

Next State Board Meeting - April 22, 2000, hosted by the Northwest District.

**Recognition of Hosts:** Trail Blazers of Ozark and T-Squares of Nixa members were introduced. Don & Vi Tennant and Kenton Sullivan were also there to help.

Bill and Carol Morris called past presidents, Marvin and Bettyrae Fluke to the front. President Morris presented them with a plaque for dedicated service and a lifetime membership card to the Missouri Federation. Bettyrae thanked everyone for the support they were given during their term as presidents.

Motion to adjourn by Randy Boyles, seconded, carried. Meeting adjourned at 3:41 p.m.

Respectfully submitted, Jim & Edythe Weber Secretaries Missouri Federation of Square & Round Dance Clubs Inc., Secretary