

# MISSOURI FEDERATION OF SQUARE 'N ROUND DANCE CLUBS, INC.

Minutes of October 10, 2021

President Dave Byers called the meeting to order at 11:50 a.m. in the Camp Joy Room of the Cowan Civic Center Camp in Lebanon, Missouri.

Invocation: Dave Byers

Pledge of Allegiance to the Flag: Dave Byers

**Roll Call:** Liz Rooks. Full Quorum achieved. (7 Executive Board; 10 District Directors; 2 Staff/Past Presidents).

Southwest District representative changes: Catherine McLemore is taking over as district president due to Ray and Lisa Corbitt moving and Gaylynn Crosby is replacing Loretta Compton as a delegate.

Thank you to Host District and Club: President Byers thanked the Central District for hosting the meeting.

Monica Reynolds was introduced and welcomed as a guest.

**Approval of July 18, 2021 Minutes**: President Byers asked for corrections or additions to the July 18, 2021 minutes.

Fred Goucher moved to accept the minutes as corrected; motion was seconded and carried.

**Treasurer's Report**: Rosa Davis reported a beginning checking balance as of June 30, 2021 \$19,321.17; revenue of \$1,719.01 expenses of \$3,328.59 and reversal of service charge \$6.00 The ending checking account balance as of September 30, 2021 \$17,717.59. Total CDs and interest \$20,629.09. Total Funds on hand of \$38,346.68. The Treasurer's report will be submitted for audit.

Page 4 of Budget to Actual shows \$9,804.53 current net loss for the year.

Remaining major revenue and expenses: Unknown State Festival revenue/loss, Doin's revenue (currently down \$4,000 from budgeted) and Doin's expenses (payment for two remaining issues of approximately \$3,000).

Membership and Club Longevity: Rosa Davis reported we have 44 clubs this year.

The Hoedowners, St. Louis Metro, will be closing at the end of this year; Greenville Squares, St. Louis Metro, is a new club in 2021.

Longevity awards were awarded to Peppy Promenaders, Northeast District, 45 years (November 1976) and Puxico Country Squares, Southeast District, 40 years (January 1982).

Six more clubs will receive longevity awards next year.

**Correspondence**: Liz Rooks reporting. Thinking of You cards for Cathy Liebig and John Stuart.

Matt and Pat Auriene, Northeast District presidents, have a new address: 1319 Woodridge Lane, Moberly, MO 65270

Boundaries and Relations: Merle Hall reporting. No report.

Constitution and Bylaws: Cathy Hall. No report.

**Publications:** Carol Morris. The publication committee has reviewed and discussed the effects of the proposed budget for 2022 and how they effect the Doin's. At this time there is no recommendation for an increase to price of a subscription.

Edythe Weber will discuss their recommendations for going forward during Unfinished Old Business.

**DOIN'S Editor**: Edythe Weber reporting. More clubs are dancing and more clubs are sending articles again!

November 25 is a very important deadline for our next issue. I need ALL clubs to send a 2022 schedule, even if it has "to be announced" as a caller because you have not finalized your full year schedule. I also need all clubs to check out their club website to make sure info is current for Dan Wheeler. When I do not hear from you, I go to the web. If that info is out of date or wrong, then incorrect info might be printed in the magazine.

We have been addressing issues related to changes in the Doin's; such as moving from 6 issues a year to 4 issues a year. Many things were considered; any and all suggestions and recommendations were considered.

See recommendations at the end of the minutes for changing from 6 issues to 4 issues per year. If these recommendations are approved, the deadline for submitting articles for the January, February, March 2022 issue of the Doin's will be November 15.

**DOIN'S Circulation**: Ruth Ann Reynolds reporting. Subscriptions for the Nov-Dec issue of the DOIN'S were 204, advertisers 1, exchange copies 1, and 14 for staff, historian and post office for a total mailing of 220. We had 58 electronic subscriptions, 18 renewals 5 new subscriptions and 13 copies went to new students. We will be sending out 43 postcards to subscribers whose subscriptions will expire with the Nov-Dec issue.

Financial report: The balance brought forward was \$100 with a total income of \$332.91 from subscriptions. Expense for postage \$4.00 and ink/toner for \$62.59. A check for \$266.32 was given to the Federation. The ending balance is \$100.00.

**DOIN's Advertising**: Dave Shafer reporting. We had a balance brought forward of \$100.00. We took in revenue from DOIN'S ads and caller/cuer listings of \$544.00 and expenses totaled \$13.00. A check was given to the Federation for \$531.00; leaving a balance of \$100.00.

Talked about changes in size of ads, number of appearances in the Doin's etc. for Federation activities and promotions.

**Promotions**: Fred & Carolyn Goucher. Please get your yellow yard Square Dancing signs out in yards to promote for lessons or even just people to see that square dancing is still happening or if you have extra or aren't using the ones you have bring them to us to give out as needed.

Let's Toot Your Horn. We need help in this area, please let us know if you are interested in helping.

**Member Services Committee:** Fred & Carolyn Goucher. Received a request from a Northwest District club for help with expenses for lessons they have held. The request has been put on hold for 2021 due to budget concerns; the club will be notified.

State Festival Site Screening: Madeline & Merle Hall. No report.

**Insurance Coordinator**: Edythe Weber reporting. 1,157 dancers are insured through Missouri Federation and 256 dancers are insured through other federations for a total of 1,413 Missouri dancers in 44 clubs.

 If your club has a new insurance person, please let me know their contact information: Name, Address, Phone and Email. I will make sure they have the instructions on how to use the enrollment portal. It would also be helpful to them if you were to take the time to train them from your end.

- If you need to communicate with me about insurance, PLEASE use the Missouri Federation Insurance email at moinsurance@kc.rr.com
- You should never delete a dancer from your roster after initial enrollment; just leave them there. You have paid for them. You cannot substitute one dancer for another.
- The 2021 Insurance premium is \$4.85 per dancer

- We are waiting to hear the 2022 premium amount. DO NOT ENTER ANY **2022 DATA YET.**
- Remember to complete an accident report form for **ALL accidents** that occur at your dance, even if they appear minor at the time. It is hard to remember who, what, when, where and how weeks later; documentation at the time is best. Keep them on file and submit as needed.
- If you need additional information or have questions, please contact me. If I do not know the answer, I know who to contact to get it.

Financial Report: Beginning balance as of July 1, 2021, is \$486.75; total income of \$87.30 and expenses of \$230.49 leaves an ending balance on September 30, 2021, of \$343.56.

**Travel Missouri**: Jim Marron not present.

Blue Bird Coordinator: Madeline Hall. Sold 2 packets; \$34.80 collected and turned in to Rosa.

**Webmaster:** Dan Wheeler not present

**Historian:** Dan Wheeler not present.

License Plate: Catherine McLemore reporting. There have been three requests for license plate renewals since the last meeting.

The balance in the checking account was \$758.36 at last reporting. I deposited \$150, and gave \$20 in refund, leaving a balance of \$888.36. I corrected the balance by adding \$40 for two refund checks not cashed leaving the correct balance at \$928.36.

A check for \$828.36 was sent to the state treasurer leaving the working balance in this account at \$100.

Asked for discussion regarding the continuation of the rebate program; this will be taken up in new business.

**USDA:** Edythe Weber reporting. The first meeting with my new job as secretary will be held in San Diego, California, January 21-22, 2022. I'm looking forward to it and excited to get on with my new position.

Our next annual meeting will be in Evansville, Indiana on Wednesday, June 22, 2022, prior to the National Square Dance Convention. Missouri Federation (Dave & Penny Byers) have received a request to send in names to represent Missouri at the meeting.

**ARTS:** Edythe Weber reporting. Our next meeting will be Sunday, June 26, 2022 in Evansville, Indiana following the National Square Dance Convention®.

We are conducting basic business by email as our board is scattered all over the United States. One of our governing board organizations, Single Square Dancers USA, has folded. That means revisions in our handouts (constitution and bylaws) for the National.

Nothing much going on at this time. We are in hopes to have more about the video project soon.

**District Presidents' Report**: Pat Auriene reporting. All district presidents were present.

The district officers and delegates for all districts except the Northeast District which hasn't met yet are staying the same.

Dates and locations for the 2022 state meetings were discussed:

- > January Northwest District; date and location to be determined
- > April Southwest District; date and location to be determined
- ➤ July St. Louis District; date and location to be determined
- ➤ October Northeast District; Oct. 9 at the Lowell Mohler Building, Missouri State Fair Grounds.

### District reports:

- Southwest District, Catherine McLemore reported is working on finding a location for the annual Doin's Dance.
- > St. Louis District, B.K. Loynes reported 2022 Jamboree will be May 6 & 7; working on a new location
- Northwest District, Carol Hershey reported the attendance at their district dance in August was about half of their normal attendance; happy with that. Most of their clubs are dancing.

Youth and Children's: Merle Hall. No report.

**Mo Fed Scholarship:** Bob & Shirley Turner. No report. Thinks scholarship information for 2022 should be removed from the web site.

**2021 State Festival**: Dave Shafer reporting: 213 dancers, callers and cuers attended. Have received positive comments on the festival. Will have complete report at the January 2022 meeting.

## 2022 State Festival: Penny Byers:

Feel by now everyone has an idea of what our theme and colors are for next year if you caught the "formal invite" last night.

The first 50 paid registrations are to receive a square dance tumbler; only 1 left at this time. We have 52 paid registrations, 8 complimentary, 13 callers and cuers registered, and sold 54 shirts. The tumblers were donated.

Date: 2<sup>nd</sup> weekend, October 7-9, 2022

Theme: Then & Now

Colors: B&W/Techno (Bright Bold Colors). Friday night dress will be black and white and Saturday will be bright, bold colors. The blue bird dresses are also an option for Friday night.

We have most of our committee chairpersons:

- □ Co-Chair: David & Penny Byers
- □ Co-Chair: Gary & Gay Spencer
- □ Treasurer: Marv & Fred Ross
- □ Club Packets: Liz Rooks
- □ Registrar: George & Cleva Roth
- Featured Caller/Cuer Dan Preedy / Bob & Gerry Tevlin
- Shirts/Ribbons: Matt & Pat Auriene, Gay Spencer, Vickie Bryant, Debbie Moffitt
- □ Program Booklet / Booklet Advertising: Liz Rooks & Billie Jean Butler
- ☐ Caller/Cuer Scheduling/Hospitality Room: Merle & Madeline Hall
- □ Caller/Cuer Luncheon: Doug & Linda Black
- □ Hotels/Camping: Hotels: Spencer's Camping: Byers /Barry & Kim Utt
- □ Decorations: Rosemary Berhorst, Debbie Magers, Kristi Chase
- □ Raffles & Silent Auction: Matt & Pat Auriene

- □ Banners (hanging club/district banners): Don Barrett, Debbie Magers, Kristi
   Chase

Venue: Will be in Sedalia for the 2022 State Festival. We signed a contract with a down payment of \$150. After this festival, we will let them know which buildings we will need. We may be able to get by with just the Mohler Building for Friday and Sunday and add

the Mathewson for Saturday; this would drop the cost considerably. The Sedalia Area Visitor & Convention Bureau will pack welcome bags and give us \$500 to help with expenses. They will also talk with area merchants/restaurants about extending their hours for dancers.

Program Booklet / Booklet Advertising (\$30 full page, \$15 half page, and \$8 for quarter page). Deadline 8-1, 2022.

Hotels/Camping: Our Host Hotel is Hampton Inn. Call 660-951-1163, Option "0" and tell them you are with the 2022 Square Dance group, to get the special rate. They will comp one room and if we have 45 rooms booked, they will comp the second room for us and lower everyone's room rate (saving us close to \$400 for the caller/cuer rooms).

Camping: There are 200+ sites with full hook ups for \$25 a night or dry/tent camping for \$12 a night available on a first come first serve basis.

### **Old Business:**

Election of 2022 Officers: Recommendation from the Nominating Committee to maintain current officers for 2022. Floor opened for nominations; there were none and the floor closed. Vote to accept the Nominating Committee's recommendation; recommendation accepted.

Edythe explained and discussed recommendations for changes to Doin's content, etc. See recommendations at the end of the minutes.

License plates: Catherine McLemore asked about discontinuing the rebate for ordering or renewing a personalized plate. Fred Goucher made motion to discontinue the \$10 rebate starting in 2022; motion seconded and carried.

### **New Business:**

USDA: Four representatives needed for June 2022 meeting; will be voted on at January 2022 meeting.

Caller-Cuer Longevity Report: Carolyn Goucher presented 12 certificates and 7 plaques to the District Presidents to present to Callers and Cuers:

Carolyn suggested the Standing Rules Committee review the guidelines for the Caller-Cuer Longevity awards. 2022 Budget:

Fred Goucher made a motion to keep the line item for Membership Services at Zero dollars for 2022; motion seconded and carried.

Club Insurance Rebate: Fred Goucher made a motion to keep the line item for club insurance rebate at \$25 for 2022; motion seconded and carried.

Funding for the scholarship for 2022 was discussed. Various thoughts and ideas were shared regarding how it could be funded.

Merle Hall made a motion to adopt the 2022 proposed Budget of Option B with corrections suggested from today; motion seconded and carried.

Fred Goucher made a motion to increase the amended 2021 budget to include an insurance rebate of \$25.00 per club for 2021 for clubs who meet the criteria; motion seconded and carried.

#### Calendar of Events

Merle Hall – Beaux and Belles will have national caller Bob Asp for a dance of Wednesday, October 20, at the Blees Room in Macon. Theme is "Everything Apples"

The next state board meeting will be January 2022, date TBD in Kansas City, Missouri. Northwest District will host.

A motion was made by Fred to adjourn; seconded, and carried. Meeting adjourned at 2:27 p.m.

Respectfully submitted, Liz Rooks Secretary

Approved January 16, 2022

### RECOMMENDATIONS FOR CHANGING FROM 6 ISSUES TO 4 ISSUES A YEAR

These recommendations / proposals / email discussion have been reviewed by the Publications Committee, the Doin's Editor, Doin's Ad Manager, Doin's Circulation, Cathy Hall, and Dave & Penny Byers, President. Nothing has been written in stone, every issue below is up for other recommendations and review. We are sending to you in advance with the meeting notice, so you can come prepared to discuss these issues.

1. New deadline schedule. Change to the 15<sup>th</sup> of the month, from the 25<sup>th</sup>. That hopefully eliminates conflicts with holidays and gives the editor and ad manager more time to contact those clubs that we think might be sending something, but are late.

Doin's Deadlines Articles & Ads	Writing for which months' issue
November 15	January, February, March
February 15	April, May, June

May 15	July, August, September
August 15	October, November, December

- 2. Have a variety of sizes of Missouri Federation program advertising. Half page, quarter page, alternate ad sizes to every other month, still trying to put an ad for each program in each issue.
- 3. Programs to Alternate sizes: Travel Missouri, Bluebird Look, License Plate, Caller Support Guidelines, Toot Our Horn, Emergency Call for Medical Aid
- 4. Programs to put in each issue: State Festival registration, State Festival hotel info, Future Festival dates (quarter page)
- 5. Items to make into a smaller ad: Call Ahead Before Traveling make quarter page ad with less info. Not so wordy. This should be common sense. Only put in winter magazines, Oct-Dec and Jan-Mar.
- 6. Lessons page make into quarter page ad with how to list lessons on the Missouri Fed website. Stop putting full page in the Doin's. Individuals interested in lessons do not see this page, so it is not a recruiting tool. If you want to know what clubs are holding lessons, use the website.
- 7. Eliminate printing the minutes. Again, create an information box that would go into each issue, saying something like "The minutes of each Missouri Federation meeting are available on the Missouri Federation website. (put a website address in that Dan will give me).
- 8. National Square Dance Convention® info only put the registration pages in two issues, other info received from Nationals in each issue. So 3-4 pages in 2 issues, 2 pages in 2 issues.
- 9. Do we need to increase the subscription rate when we are reducing the number of issues the subscriber will receive? If we were to increase the subscription rate, I would recommend \$20 per year. Start with new subscription rate with the January issue, but accept old rate until April 2022. Subscribers can also renew for more than one year at the \$15 rate. Limit multi-year renewal to 2 years.
- 10. Deadline to send mailing list to Pittman can remain the 11<sup>th</sup> of the month December, March, June and September.
- 11. Leave advertising rates the same, except Caller/Cuer Directory increases to \$12. How many issues do we put the Caller/Cuer Director in?
- 12. Forms on the website need to be checked for deadline listings and Dan can make changes on the website for those. A few forms may need to be revised and sent to Dan. A work in progress.